

Home Appliance NewsLine

An **AHAM** Bulletin to Editors

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MAJOR APPLIANCE SHIPMENTS ADVANCE AS YEAR'S THIRD QUARTER ENDS

CHICAGO -- The major appliance industry shipped 34.5 million units in the first nine months, 11.7 million in the third quarter, and nearly 4.1 million in September, soundly surpassing 1991 results for similar periods, reports the Association of Home Appliance Manufacturers (AHAM).

Total shipments compared to last year increased 6.0% year-to-date and 8.8% in the third quarter, as 11 of the 12 product categories surpassed their year-ago levels.

By comparison, September shipments increased 12.8%, with 10 of the 12 products reporting gains and five establishing shipment records.

- . **Clothes washers** and **disposers** each advanced to their all-time monthly highs (625,100 units and 457,800 units, respectively); and
- . It was the best September ever for **refrigerators** (715,600 units), **gas dryers** (106,400 units), and **dehumidifiers** (39,400 units).

With shipments advancing steadily so far this year, the major appliance industry is recovering the "ground" lost in 1990 and 1991, when 21 of the 24 months resulted in shipment losses.

According to the latest industry forecast, annual shipments are expected to increase 4.8% to 45.1 million units.

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MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
September, 1992

	SEPTEMBER			CALENDAR YEAR TO DATE			CALENDAR QUARTER		
	1992	1991	% Change	1992	1991	% Change	1992	1991	% Change
ALL MAJOR APPLIANCES**	4,079.1	3,615.8	12.8%	34,546.1	32,603.1	6.0%	11,746.8	10,796.9	8.8%
COOKING - TOTAL	1,308.9	1,193.9	9.6%	9,625.7	8,900.1	8.2%	3,546.7	3,328.6	6.6%
ELECTRIC RANGES - TOTAL	305.2	280.1	9.0%	2,549.4	2,413.0	5.7%	875.2	816.5	7.2%
Free Standing	214.2	198.8	7.7%	1,790.7	1,699.5	5.4%	621.1	582.2	6.7%
Built-In	51.8	46.1	12.4%	442.6	412.5	7.3%	151.5	137.6	10.1%
Surface Cooking Units	39.2	35.2	11.4%	316.1	301.0	5.0%	102.6	96.7	6.1%
GAS RANGES - TOTAL	224.4	212.6	5.6%	1,839.7	1,715.4	7.2%	621.1	581.7	6.8%
Free Standing	191.3	182.3	4.9%	1,562.8	1,455.9	7.3%	532.5	498.3	6.9%
Built-In	6.8	7.8	-12.8%	64.3	65.3	-1.5%	19.4	21.3	-8.9%
Surface Cooking Units	26.3	22.5	16.9%	212.6	194.2	9.5%	69.2	62.2	11.3%
MICROWAVE OVENS/RANGES***	786.8	708.7	11.0%	5,304.1	4,839.2	9.6%	2,072.5	1,953.1	6.1%
HOME LAUNDRY - TOTAL	1,074.0	864.3	24.3%	8,318.3	7,813.7	6.5%	2,867.8	2,592.0	10.6%
AUTOMATIC WASHERS	625.1	512.9	21.9%	4,858.9	4,651.3	4.5%	1,685.9	1,548.7	8.9%
DRYERS - TOTAL	448.9	351.4	27.7%	3,459.4	3,162.4	9.4%	1,181.9	1,043.2	13.3%
Electric	342.5	274.0	25.0%	2,614.9	2,433.1	7.5%	905.7	805.8	12.4%
Gas	106.4	77.4	37.5%	844.5	729.3	15.8%	276.3	237.4	16.4%
KITCHEN CLEAN UP - TOTAL	801.2	736.2	8.8%	6,003.7	5,793.1	3.6%	2,128.2	1,996.7	6.6%
DISPOSERS	457.8	440.5	3.9%	3,168.1	3,071.4	3.1%	1,157.5	1,089.9	6.2%
DISHWASHERS - TOTAL	329.4	286.5	15.0%	2,744.8	2,627.0	4.5%	939.4	874.6	7.4%
Built-In	314.5	272.1	15.6%	2,607.8	2,477.6	5.3%	896.9	829.4	8.1%
Portable	14.8	14.4	2.8%	137.0	149.4	-8.3%	42.4	45.2	-6.2%
COMPACTORS	14.0	9.1	53.8%	90.7	94.6	-4.1%	31.3	32.2	-2.8%
FOOD PRESERVATION - TOTAL	850.9	803.9	5.8%	7,087.8	6,684.8	6.0%	2,700.1	2,543.0	6.2%
REFRIGERATORS	715.6	666.5	7.4%	5,831.1	5,620.3	3.8%	2,188.3	2,113.9	3.5%
FREEZERS - TOTAL	135.3	137.4	-1.5%	1,256.8	1,064.5	18.1%	511.9	429.1	19.3%
Chest	81.7	79.3	3.0%	746.1	593.6	25.7%	305.4	238.4	28.1%
Upright	53.6	58.1	-7.7%	510.7	470.8	8.5%	206.4	190.7	8.2%
HOME COMFORT - TOTAL	44.1	17.6	150.6%	3,510.5	3,411.4	2.9%	503.9	336.7	49.7%
ROOM AIR CONDITIONERS	4.8	11.7	-59.0%	2,775.7	2,677.8	3.7%	353.6	245.1	44.3%
DEHUMIDIFIERS	39.4	5.9	567.8%	734.8	733.6	0.2%	150.3	91.6	64.1%

* Includes shipments for the U.S. market whether imported or domestically produced, and export shipments.

** Numbers do not add because of overlapping product categories.

*** Includes microwave ovens and combination microwave ovens/ranges.